

Career Opportunity at IBP

THE INSTITUTE
OF BANKERS
PAKISTAN



WE ARE HIRING

REGIONAL HEAD MARKETING & SALES – SOUTH

Job application form

<https://bit.ly/3kRegvK>



JOB DESCRIPTION

- ◇ To define and develop long-term strategic goals for Business Development (Marketing and Sales).
- ◇ To identify new revenue-generation opportunities that enhance and promote IBP's Vision and Mission.
- ◇ To analyze the progress of revenue-generation goals and make recommendations for adjustments/interventions as per required.
- ◇ To plan and prepare program costings and budgets.
- ◇ Marketing and sales of ISQ (end to end process)
- ◇ Target training needs of the Banks and incorporate in IBP's calendar.
- ◇ Break through Customized trainings, recruitment, promotion testing, e-learning, online testing etc. projects in the banks.
- ◇ To conduct situational analysis of different banks.
- ◇ Market IBP periodicals.

CANDIDATE PROFILE

Job Type:	Job Type: Full Time/Permanent
Career Level:	Experienced Professional
Minimum Experience:	10 years of experience
Education:	Master's Degree in Business Administration / Commerce and other related subjects
Minimum Pay Scale:	Monetized salary PKR 150,000/- excluding other fringe benefits as per Institute policy.
Job Location:	Karachi Head Office, Pakistan

Kindly submit the Job Application Form **latest by October 16, 2021**. Only shortlisted candidates will be called for interview. Incomplete applications will not be entertained.