

Launch Ceremony of



Pakistan Banking Awards

DAWN with IBP

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The Institute of Bankers Pakistan launched Pakistan Banking Awards 2016 on February 29, 2016. Honorable Governor, State Bank of Pakistan – Mr. Ashraf Wathra chaired the event.

Addressing the audience, Mr. Wathra appreciated the launching of banking awards and said that such awards for the banking Industry on a continuous basis would encourage banks to improve their performances and will bring forward their assessment to the public.

The ceremony was attended by financial industry experts and stakeholders including the Presidents and CEOs of the local and

international banks/ financial institutions of Pakistan.

Governor - SBP commended the initiative and efforts put in by The Institute of Bankers Pakistan (IBP), DAWN Media Group and A. F. Ferguson (AFF) for setting the stage to encourage the top performers. He said that he was extremely delighted to see the list of jury members as each one of them is an institution in themselves and holds the repute and wisdom to make the whole process credible and respected. He encouraged the banks to participate and make this event a success.

Earlier, Mr. Muhammad Haroon Rasheed, Chief Executive

of IBP, welcomed the guests. He apprised the audience that Pakistan Banking Awards would be a series of annual awards to be given to individual banks, based on their performance in specific developmental, customer and service related and financial categories. Mr. Shabbar Zaidi from AAFF shared the Award Categories & Evaluation Mechanism at length. Mr. Ali Hassan, GM Marketing – DAWN Media Group, thanked all participants.

The event was well-received by the banks and financial sector. The audience appreciated the brilliant initiative and arrangements made at the launch ceremony.

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